



AMERICA'S PREMIER
MULTISPECIALTY SYMPOSIUM

Exhibitor and Sponsorship Prospectus

JUNE 8-11, 2022

BELLAGIO HOTEL

LAS VEGAS

WWW.VEGASCOSMETICSURGERY.COM

AMERICA'S PREMIER MULTISPECIALTY SYMPOSIUM

Part of the AMWC World Series of Aesthetic Medical Events



General Information

JUNE 8-11, 2022

BELLAGIO HOTEL

33950 S. Las Vegas Blvd.
Las Vegas, NV 89119 USA

ORGANIZATION HEADQUARTERS

VEGAS COSMETIC SURGERY - VCS

36 Discovery, Suite 170
Irvine, CA 92618 · USA

+1 (212) 600-3490

@ mindy.millat@informa.com

@ nydia.houck@informa.com

www.vegascosmeticsurgery.com

CONFERENCE AND EXHIBIT HALL SCHEDULE*

Wednesday, June 8	8:00 am - 5:00 pm	5:00 pm - 6:30 pm (Welcome Reception)
Thursday, June 9	8:00 am - 6:00 pm	9:00 am - 5:00 pm
Friday, June 10	8:00 am - 6:00 pm	9:00 am - 5:00 pm
Saturday, June 11	8:00 am - 4:00 pm	9:00 am - 3:00 pm

EXHIBITOR MOVE IN

Tuesday, June 7	9:00 am - 6:00 pm
Wednesday, June 8	8:00 am - 4:00 pm (Show ready by 5:00 pm for Welcome Reception)

EXHIBITOR TEAR DOWN

Saturday, June 11	3:00 pm - 12:00 am
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WELCOME RECEPTION

Wednesday, June 8	5:00 pm - 6:30 pm
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*Preliminary Schedule - Subject to change

Who & Why

Who Attends & Why Exhibit



90%

ATTENDEES FROM
THE UNITED STATES

6%

ATTENDEES FROM
EUROPEAN COUNTRIES

4%

ATTENDEES FROM
INTERNATIONAL COUNTRIES

**Based on 2019 attendee demographics*

1,493
DELEGATES &
SPEAKERS

159
EXHIBITING
COMPANIES

92%

OF ATTENDEES FIND
THE EXHIBITOR
SELECTION AT VCS TO
BE EXCELLENT/VERY
GOOD.

95%

OF EXHIBITORS
PLAN TO
RETURN AGAIN
NEXT YEAR.

**Based on survey results from the 2019 Vegas Cosmetic Surgery event.*

Exhibit Booth Fees

SIZE & LOCATION

The exhibit hall will be located in the Grand Ballroom & Bellagio Ballroom. Over 175 booths of different sizes are available.

Standard booth size is 10'x10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

Standard booth spaces are inline locations.

Premium booth spaces are corner locations.

Premium entrance spaces are located in direct proximity of the main entrances of the exhibit hall.

BOOTH INCLUDES

- (1) 6ft. table, (2) chairs and (1) wastebasket
- Back drape and side rails (for inline booths)
- Standard booth sign showing your company name and booth number
- General exhibit hall cleaning
- Carpeting throughout the exhibit hall
- Complimentary breakfast, lunch and refreshments for all registered booth personnel
- Two complimentary exhibitor registrations per 10'x10' booth (\$350 each additional registration)
- Company listing in meeting's on-site program, mobile app and on website

RATES

Standard booth size is 10'x10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

EXHIBIT RATES	ANNEX HALL	PER SQ. FT.	\$50	CHECK FLOOR PLAN FOR AVAILABILITY
	STANDARD – Inline		\$55	
	PREMIUM – Corner		\$65	
	PREMIUM – Entrance		\$80	

Sponsorship

Vegas Cosmetic Surgery Sponsorship Packages



DIAMOND



PLATINUM



GOLD



SILVER



BRONZE

RATE	\$145,000	\$125,000	\$65,000	\$41,000	\$33,000
PREMIUM CORNER EXHIBIT BOOTH	100-400 sq. ft.	100-400 sq. ft.	100-400 sq. ft.	100-200 sq. ft.	100-200 sq. ft.
SPONSOR WORKSHOP <i>OR</i> DEMO SESSION	3	2	1	1	1
E-BLAST PACKAGE: ONE E-BLAST TO TOTAL U.S. DATABASE OF 90,000 CONTACTS AND TWO E-BLASTS FOR REGISTERED ATTENDEES	2	2	1		
E-BLAST TO REGISTERED ATTENDEES				1	
PROMOTIONAL SIGNAGE	10	7	5	3	1
ON-SITE PROGRAM GUIDE ADVERTISEMENT	1	1	1	1	1
INSERTS IN ATTENDEE BAGS	2	1	1	1	1
MOBILE APP SPONSORSHIP	1				
MOBILE APP ALERT	2	1	1	1	1
DINNER EVENT	1	1			
LUNCH & LEARN / COCKTAIL RECEPTION / BREAKFAST WORKSHOP (SELECT ONE)	1	1	1	1	
ALL ACCESS PASSES FULL-TIME COMPANY EMPLOYEES ONLY	20	16	6	4	2
EDITORIAL AND FULL PAGE AD, THE AESTHETIC GUIDE	1	1			
FULL PAGE AD, THE AESTHETIC GUIDE			1	1	1

**Custom packages available.*

Advertising & Additional Sponsorship Opportunities

Vegas Cosmetic Surgery offers several advertising opportunities designed to maximize your investment.

DINNER SPONSORSHIP	Host a Dinner Symposium. Complete your company presentation while attendees enjoy a seated dinner. Sponsor 1 Dinner Symposium \$40,000 + Catering & A/V <i>Available Thursday or Friday.</i>
FACULTY LOUNGE	Become the Exclusive Host of our Faculty Lounge. What a great way to engage our faculty participants Sponsor the Faculty Lounge Sold Out
LUNCH & LEARN	Complete your company presentation while attendees enjoy a seated lunch. Sponsor of 1 Lunch & Learn..... \$25,000 <i>Company Pays for Lunch + A/V.</i>
ATTENDEE BAGS	Enhance your visibility at the show with your company's logo or name placed prominently on bags given to each show attendee. Sponsorship of Attendee Bags..... \$25,000 <i>Your Company Logo printed on attendee bags</i> Who doesn't love a little gift? Insert a marketing piece or promotional item into the show bags given to each attendee upon registration. It's a great way to welcome attendees to the show and invite them to visit your booth. 1 Show Bag Insert \$3,500
WI-FI SPONSOR	Wi-Fi is of great importance to our attendees. Have your company exclusively recognized as the Wi-Fi sponsor on signage throughout the conference area. Your company name will even be the access pass-word. Wi-Fi Sponsorship..... Sold Out
3D PHOTO BOOTH	Gain exposure by branding the backdrop of our 3D photo booth. Attendees will be able to post the digital photos on social media which creates excitement and buzz in addition to receiving printed photos. In addition, your personnel can help manage the booth to gain quality leads. (Contact our sponsorship team for examples of photos) 3D Photo Booth \$20,000
REGISTRATION BADGE LANYARDS	Place your company's name or logo on event badge lanyards that are worn by every person at the event. Lanyards Sold Out
BREAKFAST SPONSORSHIP	Start the day with an exclusive Breakfast Workshop. We will provide basic AV for your presentation, while attendees enjoy their breakfast. Sponsor of 1 Breakfast \$15,500 <i>Available Thursday, Friday and Saturday.</i>
COCKTAIL RECEPTION	Host a Cocktail Reception while giving a company presentation. Sponsor of 1 Cocktail Reception \$15,500 + Catering & A/V <i>Available Thursday and Friday.</i>
HOTEL KEY CARD SPONSOR	Let attendees know you will be at Vegas Cosmetic Surgery by branding the hotel key cards that will be given to each attendee upon checking in at the Bellagio Hotel. Hotel Key Card Sponsor Sold Out

Advertising & Additional Sponsorship Opportunities

PADFOLIOS	Display your company logo on the front of every padfolio. Padfolios are included in each attendee bag. Padfolios..... \$11,000
AD BOARD MEETINGS	Host a private Ad Board Meeting. Ad Board Meeting \$10,500
REGISTRATION SIGNAGE	Get in front of each attendee immediately with branding the signage where all attendees pick-up their badges. Registration Signage Sold Out
MIRROR CLINGS	Enhance your visibility with your company's logo placed on bathroom mirrors. Mirror Clings..... Sold Out
MOBILE APP	Mobile App Sponsorship Sold Out App Alert \$1,500
WORKSHOP / DEMO SESSION	Sponsor a workshop where you can promote your company through a presentation and live demonstration. Get ready to drive sales and shine as the expert in your field. (55 minutes) Workshop / Demo Session \$10,000 <i>Available Thursday, Friday, or Saturday - Additional A/V costs may apply</i>
THE AESTHETIC GUIDE MAGAZINE	Editorial and Full Page Ad..... \$8,000 Full Page Ad \$4,000
E-BLASTS PACKAGE	1x E-blast to US database (90,000 contacts) & 2x to all attendees \$7,500 <i>HTML to be provided by the company</i> 1x E-blast to attendees \$3,500
COFFEE BREAK SPONSORSHIP	Buzz is everything! Let your audience refuel with sponsored personalized coffee mugs available during all breaks during the show. Coffee Break Sponsorship Sold Out

Advertising & Additional Sponsorship Opportunities

FLOOR STICKERS	Drive traffic to your booth by placing directional floor stickers with your company's name or logo throughout the exhibit hall. (Includes five floor stickers) Floor Sticker Sponsorship \$5,500
TABLE TENTS	Place Table Tents on all lunch tables for one day. Table Tents \$5,200
CHARGING STATION	Get your customers all charged up to meet you. Sponsor Vegas Cosmetic Surgery charging stations and have your company logo emblazoned across this much appreciated attendee perk. Charging Station \$5,000
COMPANY PENS / NOTEPADS	Provide your own notebooks and pens, customized with your logo or information, and we will include them in our attendee bags. Notepad and/or Pen Insert \$5,000
DIGITAL SIGNAGE	Increase your visibility with digital signage throughout the high traffic areas of the conference. Digital Signage \$5,000
FACULTY AMENITY	Get your brand in front of our world class faculty. Faculty Amenity \$5,000
VCS MAVERICK AWARD SPONSOR	We acknowledge our presenters for their progressive, innovative ideas that will have a lasting impact on medical aesthetics with the Maverick Award! Attendees vote live at the end of each session and the winners will receive a lapel pin, award and attire to wear that acknowledges they are a Maverick. As the sponsor you would be recognized on the items they are given, on the screen in each session that it is presented in, in the onsite program, on our website and on the mobile app. Maverick Award Sponsor Sold Out
VIP SHOW ROOM	Get the industry's most famous eyes on you. Host a VIP show room for one day and give this important audience the VIP treatment. VIP Show Room \$5,000 Per Day
PROMOTIONAL SIGNAGE	Five 8' tall signs will be placed in high traffic areas of the main conference. A great way to get your company's name out there! Company provides artwork. Promotional Signage \$4,000
GUEST ROOM DOOR DROP	Talk about door-to-door service. Provide a guest room door drop to all show attendees on the peak arrival evening and enjoy all the benefits of direct mail, without the hassle. (Additional fee to the venue not included) Guest Room Door Drop \$3,500 Per Page
ON-SITE PROGRAM GUIDE ADVERTISEMENT	Full Page Ad \$3,500 Per Page
SOCIAL MEDIA PACKAGE	Increase your sales, likes, and follows with this social perk. Reach Vegas Cosmetic Surgery attendees and other aesthetic medical professionals by creating a sponsored post for Facebook, Instagram and LinkedIn. Packages start at three (3) posts and/or stories pre- or post-show and can be customized to include more. Social Media Package \$2,500

Contact

To Confirm Your Exhibit Booth and Sponsorships,
Contact Our Sales Team

MINDY MILLAT - GROUP SALES DIRECTOR

Vegas Cosmetic Surgery

☎ +1 (212) 600-3490

@ mindy.millat@informa.com

NYDIA HOUCK - SALES MANAGER

Vegas Cosmetic Surgery

☎ +1 (212) 600-3490

@ nydia.houck@informa.com

JUNE 8-11, 2022

BELLAGIO HOTEL

33950 S. Las Vegas Blvd.

Las Vegas, NV 89119 USA



**CLICK TO VIEW THE
EXHIBIT HALL FLOOR PLAN**



36 Discovery, Suite 170
Irvine, CA 92618 USA

All sponsorship offerings and details subject to change.

Exhibitor Agreement

Sponsorship Packages



DIAMOND



PLATINUM



GOLD



SILVER



BRONZE

■ \$145,000

■ \$125,000

■ \$65,000

■ \$41,000

■ \$33,000

Exhibit Booth Rental

Standard booth size is 10'x10' (100 sq. ft.) and all booth spaces are calculated in 10' increments. Booth rates per square foot.

EXHIBIT RATES

ANNEX HALL

STANDARD – Inline

PREMIUM – Corner

PREMIUM – Entrance

PER SQ. FT.

\$50

\$55

\$65

\$80

CHECK
FLOOR PLAN
FOR
AVAILABILITY

JUNE 8-11, 2022

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33950 S. Las Vegas Blvd.

Las Vegas, NV 89119 USA

CLICK TO VIEW THE
EXHIBIT HALL FLOOR PLAN

BOOTH REQUEST

_____ sq. ft. x _____ sq. ft. = Total square feet

_____ total sq. ft. x _____ per sq. ft. = _____ Total exhibit fees

Total Fees Due Upon Signature: \$ _____

Exhibit fee includes: (2) Exhibitor badges, (1) 6 ft. table, (2) chairs and (1) wastebasket.

Top 3 Preferred Booth Selections:

1st Choice _____

2nd Choice _____

3rd Choice _____

DINNER SPONSORSHIP	☐	Sponsor Dinner Symposium	\$40,000 + Catering & A/V
FACULTY LOUNGE	☒	Sponsor the Faculty Lounge	Sold Out
LUNCH & LEARN	☐	Sponsor of Lunch & Learn	\$25,000
ATTENDEE BAGS	☐	Sponsorship of Attendee Bags.....	\$25,000
	☐	Show Bag Insert.....	\$3,500
WI-FI SPONSOR	☒	Wi-Fi Sponsorship.....	Sold Out
3D PHOTO BOOTH	☐	3D Photo Booth	\$20,000
REGISTRATION BADGE LANYARDS	☒	Lanyards.....	Sold Out
BREAKFAST SPONSORSHIP	☐	Sponsor of Breakfast	\$15,500
COCKTAIL RECEPTION	☐	Sponsor of Cocktail Reception.....	\$15,500 + Catering & A/V
HOTEL KEY CARD SPONSOR	☒	Hotel Key Card Sponsor	Sold Out
PADFOLIOS	☐	Padfolios.....	\$11,000
AD BOARD MEETINGS	☐	Ad Board Meeting	\$10,500
REGISTRATION SIGNAGE	☒	Registration Signage	Sold Out
MIRROR CLINGS	☒	Mirror Clings.....	Sold Out
MOBILE APP	☒	Mobile App Sponsorship	Sold Out
	☐	App Alert	\$1,500
WORKSHOP / DEMO SESSION	☐	Workshop / Demo Session	\$10,000
THE AESTHETIC GUIDE MAGAZINE	☐	Editorial and Full Page Ad.....	\$8,000
	☐	Full Page Ad	\$4,000
E-BLASTS PACKAGE	☐	1x E-blast to US database (90,000 contacts) & 2x to all attendees	\$7,500
	☐	1x E-blast to attendees	\$3,500
COFFEE BREAK SPONSORSHIP	☒	Coffee Break Sponsorship	Sold Out
FLOOR STICKERS	☐	Floor Sticker Sponsorship	\$5,500
TABLE TENTS	☐	Table Tents	\$5,200
CHARGING STATION	☐	Charging Station	\$5,000
COMPANY PENS / NOTEPADS	☐	Notepad and/or Pen Insert	\$5,000
DIGITAL SIGNAGE	☐	Digital Signage	\$5,000
FACULTY AMENITY	☐	Faculty Amenity	\$5,000
VCS MAVERICK AWARD SPONSOR	☒	Maverick Award Sponsor	Sold Out
VIP SHOW ROOM	☐	VIP Show Room	\$5,000 Per Day
PROMOTIONAL SIGNAGE	☐	Promotional Signage	\$4,000
GUEST ROOM DOOR DROP	☐	Guest Room Door Drop	\$3,500
ON-SITE PROGRAM GUIDE ADVERTISEMENT	☐	Full Page Ad	\$3,500 Per Page
SOCIAL MEDIA PACKAGE	☐	Social Media Package	\$2,500



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MULTISPECIALTY SYMPOSIUM

Exhibitor Agreement

JUNE 8-11, 2022 • BELLAGIO HOTEL

Company Name (as it will appear in the on-site show program and all promotional materials)

Contact Name

Email Address

Address (as it will appear in the on-site show program)

City, State, Zip

Province / Country

Phone (as it will appear in the on-site show program)

Fax

Website

Bill To Company Name (if different from exhibiting company)

Contact Name

Email Address

Address

City, State, Zip

Province / Country

TOTAL \$

AUTHORIZED SIGNATURE

DATE

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Terms and Conditions. Dates and location subject to change. Invoice will be sent to the address listed above.

Email this completed form to:

Vegas Cosmetic Surgery
36 Discovery, Suite 170
Irvine, CA 92618 USA
@ mindy.millat@informa.com
@ nydia.houck@informa.com

Remit Checks to:

Informa PLC.
Vegas Cosmetic Surgery
P.O. Box 412564
Boston, MA 02241-412564

Remit Wires to:

Bank of America
Wire ABA Routing # 026009593
Swift code: BOFAUS3N
Phone: 800-729-9473
Reference: Invoice or order number(s)

Remit ACH Payments to:

Bank of America
115 West 42nd Street
New York, NY 10036
Account: Vegas Cosmetic Surgery
Account # 483052984254
ACH ABA Routing # 021000322
Phone: 800-825-5194

Invoice will have instructions to pay by credit card. For questions please call +1 (212) 600-3490.

FOR INFORMA USE ONLY

Item Code:

Sales:

This booking form, the Rules and Regulations and the Informa Markets Sponsorship and Exhibition Terms and Conditions (the "Terms and Conditions"), which are incorporated into this booking form, together constitute the Agreement between Informa Exhibitions LLC and the Company listed above in respect of Vegas Cosmetic Surgery. Read the Terms and Conditions here: <https://bit.ly/2021-TC>. By signing this agreement, Company confirms that it has read and understood this booking form, the Rules and Regulations and the Terms and Conditions, and acknowledges and agrees to be bound by their terms. The signatory to this agreement is signing as the authorized signatory of Company and possesses all necessary power and authority to bind Company to this Contract.

COMPETING EVENTS/MARKETING

It is strictly against the rules of our exhibit hall to distribute any materials which market any event that competes in any manner with the scheduled activities of the Vegas Cosmetic Surgery meeting. This includes any event or function not sanctioned by Vegas Cosmetic Surgery being held at adjacent properties between June 6-12, 2022. Violations will result in immediate expulsion from the exhibit hall and permanent exclusion from any function of Vegas Cosmetic Surgery.

CONTRACTS FOR SPACE

Full payment for booth fees must be submitted with the agreement. The signed agreement constitute a contract for the rights to use the space allocated only.

* Telephone requests will not be honored

* Agreements are considered complete when submitted with a fully completed completed signed Exhibitor Agreement.

BOOTH ASSIGNMENTS

Exhibit booths are assigned on a first-come, first-served basis. Specific booth designations will be assigned and agreed upon at time of booth purchase. Changes can be made at the discretion of management. Dismantling of booths prior to the official closing of the Exhibit Hall is strictly prohibited and may result in barring of the company from exhibiting at future Vegas Cosmetic Surgery events.

ADMISSION TO HALL/BADGE POLICY

Vegas Cosmetic Surgery requires that all company representatives must be registered for the meeting. Exhibitors MUST be a paid employee of the company they are representing. Any physician or nurse representing an exhibiting company must be a full-time employee of the exhibit company and not currently affiliated with any Physician's office or university. Proof of employment will be required. All exhibitors must wear their issued Vegas Cosmetic Surgery badges at all times.

Only properly badged Exhibitors will be admitted to the Exhibit Hall one hour before Exhibit Hall opening each day and may remain up to thirty minutes after Exhibit Hall closing each evening. Representatives must be able to present photo identification that matches the name on the badge they are wearing upon request by Vegas Cosmetic Surgery Staff. No badges will be issued without personal identification and company name. Badge swapping/exchanging or attempting to enter the hall without a pass is strictly prohibited. There is a zero tolerance policy. Any company caught badge swapping/sharing will face a \$2,000 fine and a one-year suspension from the exhibit hall.

BADGE PRINTING

Each Exhibitor must pick up their own badge. No exhibitor will be allowed to pick up multiple badges. Exhibitor badges may be picked up at the Registration Desk or self-printed at the Registration Kiosks onsite. The barcode contained in the registration confirmation email is scanned at the kiosk in order to print the badge. The barcode may also be scanned from a portable device such as smart phone or tablet. Additional badges are available for purchase at the Registration Desk.

Exhibitors who lose their badge will be required to pay a lost badge fee of \$350 at the Registration Desk before they are allowed to re-enter the exhibit hall.

CORPORATE REPRESENTATIVES

Those companies unable to exhibit, but who would like to send a representative, can pre-register the individual by contacting Vegas Cosmetic Surgery: **Mindy Millat: +1 (212) 600-3490**.

The Industry badge starts at \$1,550. This fee entitles representatives complete access to the meeting.

By signing below, I acknowledge that I understand and will adhere to these policies:

AUTHORIZED SIGNATURE

DATE



CANCELLATION OF EXHIBIT SPACE

Exhibitors are requested to telephone and email the Vegas Cosmetic Surgery with cancellations. However, the cancellation is not effective until it has been received in writing at the Vegas Cosmetic Surgery office. No refunds will be granted after March 1, 2022. If the Exhibitor cancels before March 1, 2022, 50% of the total cost of booth space will be retained by Vegas Cosmetic Surgery. If the Exhibitor cancels on March 1, 2022 or later, Vegas Cosmetic Surgery will retain 100% of the total contract obligation. Any space not claimed and occupied, or for which special arrangements have not been made by 8:00PM on Wednesday, June 8, 2022 will be forfeited. Full payment for all booth space assigned is due upon application.

CANCELLATION AND CHANGING THE DATE OF THE EVENT BY VEGAS COSMETIC SURGERY

1.1. Vegas Cosmetic Surgery reserves the right to cancel or change the date of the event at any time and for any reason (including, without limitation, if a force majeure event occurs which Vegas Cosmetic Surgery considers makes it impossible, inadvisable or impracticable for the event to be held).

1.2. In the event that the date of the event is changed or where the event is cancelled for the current year but is reasonably expected by Vegas Cosmetic Surgery to be held in the following year, this Agreement will continue in full force and effect and the obligations of the parties shall be deemed to apply to the event on the new date (or the event in the following year, as the case may be) in the same way that they would have applied to the originally scheduled event. For the avoidance of doubt, nothing in this clause shall excuse Company from the payment of the fees in accordance with the payment terms stated in the booking form.

1.3. Where the event is cancelled and is not reasonably expected by Vegas Cosmetic Surgery to be held in the following year the terms of this Clause 1.3 shall apply:

1.3.1. if the event is cancelled other than as a result of a force majeure event (in which case the provisions of Clause 1.3.2 apply), this Agreement shall terminate without liability provided that, at Company's election, any proportion of the fees already paid will be refunded or a credit note for the amount of the fees already paid will be issued and Company will be released from paying any further proportion of the fees;

1.3.2. if the event is cancelled as a result of a force majeure event, this Agreement shall terminate without liability provided that: (i) Vegas Cosmetic Surgery shall be entitled to retain an amount equal to 50% of the total fees (the Revised Fees) from any proportion of the fees already paid or, where no fees have been paid or where the proportion of the fees already paid is less than the Revised Fees, Vegas Cosmetic Surgery shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the Revised Fees, which will become immediately due and payable; and (ii) after the deduction of the Revised Fees, at Company's election, any proportion

of the fees already paid will be either refunded or a credit note issued for the amount of fees already paid and Company will be released from paying any further proportion of the fees.

1.4 Company acknowledges that the provisions of this Clause set out Company's sole remedy in the event of cancellation or the changing of the date of the event and all other liability of Vegas Cosmetic Surgery is hereby expressly excluded.

1.5 Any cancellation or termination rights available to Company set out anywhere in this Agreement shall be fixed by reference to the originally scheduled opening date of the event and not any newly scheduled opening date of the event that has been changed pursuant to the above Clause.

NON-CONTRACTED EXHIBIT SPACE

Any person, firm or organization not having contracted with Vegas Cosmetic Surgery for the occupancy of space in the exhibit hall will not be permitted to display or demonstrate products, processes, or services, solicit orders, or distribute advertising materials in the exhibit hall or in any hotel used by the Vegas Cosmetic Surgery to house registrants.

Any non-compliance with this regulation will result in the prompt removal of the offending person and property from the area. Any person canvassing in any part of the Exhibit Hall will be required to leave the building. No exhibit will be permitted in a hotel room without written permission from the organizers.

ELIGIBLE EXHIBITS & RESTRICTIONS

Vegas Cosmetic Surgery reserves the right to deny or cancel the registration of any exhibitor or program attendee(s) whom Management, in its sole discretion, feels would not be in the best interest of Vegas Cosmetic Surgery. Vegas Cosmetic Surgery reserves the right to deny the exhibition of inappropriate items and products.

Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulator or U.S. Pharmacopoeia may be displayed. Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with Vegas Cosmetic Surgery headquarters.

New, unlisted and/or initial display items must be submitted for clearance prior to opening of the meeting. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to the opening date of the show. The same restrictions apply to medical journal advertisements or other displayed publications and all promotional literature.

SALES & ORDER TAKING

Exhibitors are free to solicit sales and take orders within their contracted space, but must maintain professional behavior at all times. Vegas Cosmetic Surgery reserves the right to limit or restrict sales activities if such activities are causing a disturbance in the exhibit hall.

By signing below, I acknowledge that I understand and will adhere to these policies:

AUTHORIZED SIGNATURE

DATE

FOOD SERVICE

No outside food or beverage is allowed in the exhibit booths and/or area. All food and beverage must be ordered through the venue.

OPERATION & CONDUCT IN EXHIBITS

Exhibitor personnel may not enter the exhibit space of another exhibitor without permission from the latter. At no time may anyone enter an exhibit space that is not staffed. Exhibitors may not leave merchandise or printed matter in the registration areas, lounges, meeting rooms, or other facilities of meeting/exhibit site. Exhibitors are required to dress, at minimum, in a business casual fashion. Any exhibitor who does not follow the dress code will not be permitted to enter the exhibit hall until they complied with dress code guidelines.

Vegas Cosmetic Surgery management reserves the right to restrict exhibits which, because of sound, method of operation, materials, content, or any reason, become objectionable. This includes the right to prohibit or evict any exhibit that, in the opinion of management, may detract from the general character of the exhibits as a whole. In the event of such restriction or eviction, Vegas Cosmetic Surgery is not liable for any refunds of rental fees or other exhibit expenses.

Exhibits that include the use of musical instruments, sound projection equipment or any other type of sound must receive advanced approval from meeting management and must be operated so as to not disturb adjacent exhibitors and their patrons. Music may not be played without the proper license of copyrighted music. As a condition for exhibiting, each exhibitor agrees to observe all policies stated in this document. Violations will result in the ineligibility to exhibit at future Vegas Cosmetic Surgery meetings.

IN-BOOTH DEMOS/PRESENTATIONS/LIVE DEMONSTRATIONS WILL BE ALLOWED FOR FDA APPROVED, NON-INVASIVE DEVICES UPON VEGAS COSMETIC SURGERY APPROVAL IN 2022.

Proof of FDA approval must be submitted by March 1, 2022, and all demos must be approved by Vegas Cosmetic Surgery prior to the event. Exhibitors are responsible for monitoring and controlling attendance to prevent aisle congestion. In situations where overflow continues to be a problem, presentations will be limited or eliminated.

Any violations to these policies can lead to immediate dismissal from the show floor without a refund.

FOOD & DRUG ADMINISTRATION (FDA)

All medical devices or pharmaceuticals exhibited must have fulfilled all applicable FDA regulations.

NON-FDA APPROVED DRUGS & DEVICES

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs or devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. Unapproved Class III devices may be displayed only if they are the subject of an effective investigational device exemption (IDE).

Class I or II devices that have not been approved by the FDA may be displayed only if they are the subject of a pending 510(k) pre-market notification.

Any investigational product (including any produce subject to a pending 510(k) that is displayed or graphically depicted within the exhibit must:

- Contain only objective statements about the product: contain no claims of safety effectiveness or reliability;
- Contain no comparative claims to other marketed products;
- Display the statement "Caution: Investigational Devices. Limited to "Investigational Use" in prominent size and placement;
- Not be sold or be the subject of order taking or lead retrieval until approved.

Signage that is easily visible should be placed near the devices themselves and on any graphic depicting the device stating: "This device is not cleared by the FDA for distribution in the United States", or "This device is limited by Federal Law for investigational use only".

INSURANCE

Insurance on all exhibits is the responsibility of the exhibitor. Vegas Cosmetic Surgery will not assume any responsibility for property loss or damage to personal property, as states in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

By signing below, I acknowledge that I understand and will adhere to these policies:

AUTHORIZED SIGNATURE

DATE

LIMITATION OF LIABILITY

It is mutually agreed by and between Vegas Cosmetic Surgery and the exhibitor that Vegas Cosmetic Surgery will have no liability whatsoever to any exhibitor, his employees, or his business invitees, or any liability for the loss or damage to the property of the exhibitor, his employee or business invitees resulting from any cause. It is further understood and agreed that all claims against Vegas Cosmetic Surgery for any such damage, loss, or injury are expressly waived by the exhibitor as the exhibitor's responsibility. Space is leased with the understanding that Vegas Cosmetic Surgery and the contracted meeting service contractor will act for the exhibitor and his representatives only in the capacity of agent, and not as principal, and that the Vegas Cosmetic Surgery and the contracted Office Service Contractor assumes no liability whatsoever for damage for any act or omission or commission in connection with the said agency, and the exhibitor and his representative(s) hereby keep forever harmless Vegas Cosmetic Surgery, its officers, directors, employees, and agents from any and all liability or loss ensuing from any cause.

It is further understood and agreed that Vegas Cosmetic Surgery will in no event be liable to an exhibitor for any lost profits, sales or business opportunities, or any other type of direct or consequential damages alleged to be due from a breach of its contract. It is understood and agreed that the sole liability of Vegas Cosmetic Surgery to its exhibitor for any breach of its contract will be the refund of all amounts paid by the exhibitor pursuant to the contract, as an exclusive remedy. The exhibitor agrees to abide by all applicable laws, ordinances, and rules and regulations, including but not limited to those of the city and state where the exhibits are being held, as may be amended from time to time.

VEGAS CONVENTION CENTER - LIMITATION OF LIABILITY

The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of the exhibitor's activities on the Convention Center premises and agrees to indemnify, defend and hold harmless the Convention Center, its agents, servants and employees from any and all such losses, damages and claims.

SECURITY

Exhibitors are cautioned to have a representative in attendance during set-up hours. The possibility of theft or "mysterious disappearance" of equipment will be greatly reduced if exhibitors take this precaution. All exhibitors are well advised to follow this same procedure when dismantling exhibits. Be sure a representative is present until boxing and crating of exhibit materials have been completed. Vegas Cosmetic Surgery and the Vegas Convention Center are not responsible for any loss, damage, or theft of exhibitor property. It is highly recommended that a representative be present at their booth 30 minutes before the opening of the exhibit hall to ensure the safety of material goods from other exhibitors and attendees.

AMERICANS WITH DISABILITIES ACT

Exhibitors will be responsible for compliance with the Americans with Disabilities Act within their booth and assigned exhibit space.

GIFTS & PROMOTIONAL ITEMS

Exhibitors are permitted to give gifts and promotional items, but the item MUST be approved by Vegas Cosmetic Surgery. Individual gifts in the general range of \$100 are acceptable. No gifts more than \$100 in value are permitted. Exhibitors must follow the AMA Guidelines on "Gifts to Physicians from Industry." Any gift accepted by physicians individually should primarily entail a benefit to patients. Accordingly, textbooks, modest meals, and other gifts are appropriate if they serve a genuine educational function. Cash payment may not be offered. Shopping bags are permitted.

PHOTOGRAPHY

An exhibitor may not photograph or videotape the exhibits. Photographs or videotaping is not permitted in the general session or meeting rooms without the explicit approval of Vegas Cosmetic Surgery.

By signing below, I acknowledge that I understand and will adhere to these policies:

AUTHORIZED SIGNATURE

DATE



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